

ENGSO – The European Sports NGO

Strategy 2020–2023

The European Non-Governmental Sports Organisation (ENGSO) is **the European Sports NGO** and the leading voice for

- voluntary-based grassroots sport
- equality, diversity and inclusion in sport
- youth sport

Vision 2023: Grassroots sport for stronger communities

Mission statement: To represent, develop and advocate for voluntary-based sport in Europe

Our values: Democracy, equality, inclusion, sustainability, integrity and education

ENGSO is fulfilling its vision and mission through three areas:

ENGSO advocates for European policy that enables a thriving civil society of sport and the modernisation of the sports movement

- Shaping the European **sports policy agenda** with the guidance of the ENGSO Policy Programme
- Further strengthening our relevance as a **trustworthy advocate** up to the highest political level
- Developing an **understanding of the contribution that sport makes** to individuals, communities and society

ENGSO is a platform for developing and exchanging ideas that enhance the importance of grassroots sport

- Actively building a **grassroots sports movement that drives positive change** in communities and societies
- Bringing together **people of different ages and backgrounds that share a passion for sport**, and empowering them to act as social catalysts
- Fostering **partnerships** with relevant stakeholders within and outside the sports movement

ENGSO's organisation, finances and brand fully support our vision and mission

- Strengthening the **bond between ENGSO and its members** by reinforcing the members' commitment to ENGSO activities and development
- Supporting the development of **ENGSO Youth and the ENGSO Equality Within Sport (EWS) Committees**, and ensuring cohesion and collaboration to fulfil ENGSO's strategy

- Ensuring organisational continuity by offering a range of appealing ways for individuals to **become and stay active within ENGSO**
- Building a recognisable **ENGSO brand** that enables ENGSO actors to speak with a unified voice
- Developing ENGSO's **economic sustainability** by exploring new sources of funding that help ENGSO fulfil its strategy
- Further **professionalising the secretariat**, updating our tools and processes, and mainstreaming our values to ENGSO's work